

THE OUTDOOR TYPE



**MEDIA
KIT 2013**

We are an authentic magazine embracing the experience of the outdoors. We focus on the beautiful, the curious, the adventurous, and the everyday joy of being outdoors, be it in a park, a mountainside or on the water.

Our core team comprises talented and curious writers, illustrators and photographers, and our ever growing list of contributors all add to the breadth of content available, whilst still keeping the core focus of the magazine.

Our geographic focus is Australia and the Asia-Pacific - an area brimming with landscapes, nature and stories. Being purely online, we are not limited in ways that print media is - no article length restrictions, and where possible we take advantage of the dynamic nature of the medium.

We average 4000+ pageviews per month.

We have 1000+ Twitter followers

We can be contacted for advertising opportunities, or for product reviews.

Our email address is:

contact@theoutdoortype.com.au
